



# \$500K+ FTA Transportation Grants

GIVE Atlanta Rides on Demand Initiative

**\$500K+**

FTA FUNDING SECURED

**DOT / FTA**

FEDERAL AGENCY

**Multi-Agency**

PARTNER COORDINATION

## THE CHALLENGE

Federal transportation grants through the FTA require a sophisticated understanding of DOT funding objectives, regional planning frameworks, and highly specific compliance requirements. The GIVE Atlanta Rides on Demand initiative needed funding to connect Medicaid-eligible adults to coordinated ride services — a complex multi-agency coordination challenge requiring navigation of bureaucratic requirements no AI tool could manage effectively.

## KEY DELIVERABLES

### ▶ Multi-Partner Coordination Framework

Structured the proposal to clearly define and leverage partnerships across public agencies and healthcare institutions.

### ▶ DOT/FTA Compliance Architecture

Ensured the narrative and budget strictly adhered to complex solicitation requirements and reporting frameworks mandated by the federal government.

### ▶ Impact-Driven Narrative

Crafted a compelling case demonstrating how the initiative would provide reliable, safe transportation for underserved communities, directly addressing systemic equity goals.

## PARTNER ORGANIZATIONS

MARTA

Georgia Dept. of Community Affairs

Atlanta Regional Commission

Partners for Home

Let's Ride Atlanta

North Shore Medical Transportation Coalition

## OUTCOME

### \$500,000+ in FTA Funding Secured

The funded program is now actively providing reliable, safe transportation for underserved communities in Atlanta — demonstrating the power of combining rigorous federal compliance with a human-centered narrative that no AI tool could have produced.